

Food4Health - Call
for Expressions of
Interest 2020



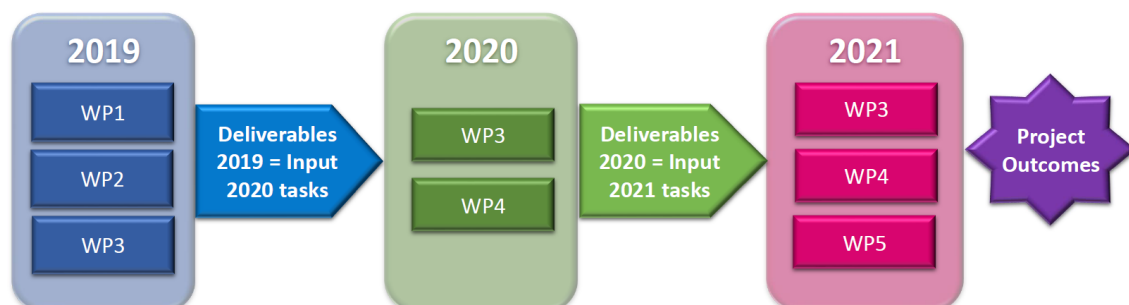
1. Background Information

Food4Health, a collaboration between EIT Health and EIT Food, was established to help bring innovations for healthy eating to the market. The two networks have come together to develop a joint strategy, build a shared portfolio in the overarching area of food for health and engage their respective partners in combined activities.

In 2019, two top-down projects were jointly launched by the two networks to address specific needs where food and health are linked. These projects are as follows:

- A. Using indicators to influence consumer behaviour and prevent pre-disease through food and lifestyle-related interventions
- B. Tackling muscle loss in cancer patients through nutrition solutions and lifestyle interventions

Building upon the tasks that started in 2019, Food4Health is calling for Expressions of Interest from the partners of both networks to perform one or more of the **tasks in the work packages that will start in 2020**. The deliverables and outcomes from 2019 will be used as input for the 2020 tasks, as shown in the following schematic. For each project, the **partners who conducted the 2019 tasks will form a General Assembly**, to oversee the continuity, strategy and progress of the project.



The work package descriptions, submission procedure, eligibility requirements and evaluation procedures are outlined in the following sections.

2. What changes have been made for the 2020 call for Expressions of Interest?

The following changes have been made for this call:

- A minimum partnership requirement has been indicated for each task
- Applications will be accepted from individual partners or a team
- Task descriptions have been revised
- The indicative total budgets (EIT funding plus co-funding) per task have been revised
- The budget caps for EIT Health Associate Partners and EIT Food RisingFoodStars have been adjusted according to the funding rules for Business Plan 2020

- The co-funding has been increased to 30% according to the funding rules for Business Plan 2020

3. Project description and work package definitions

The following is a short description of the two projects that were launched in 2019. A detailed work package description can be found in the Annex to this document. **Each work package will involve at least one partner from each KIC. For 2020, a minimum partnership requirement has also been indicated for each task.**

A. Using indicators to influence consumer behaviour and prevent pre-disease through food and lifestyle-related interventions	
<i>Objective</i>	To help consumers make better choices for themselves by offering effective personalised food and lifestyle interventions based on simple testing and evaluation of relevant indicators for pre-metabolic syndrome.
<i>Outcomes</i>	<ul style="list-style-type: none"> - Methodology for measuring pre-metabolic syndrome in Europe - Pre-disease prevention program for measuring pre-metabolic syndrome in the broader European community - Strategy to engage the European population to adopt a healthier lifestyle by preventing and tackling pre-metabolic syndrome - Implementation of the pre-disease prevention program for measuring and monitoring health, as a strategy towards a healthy lifestyle in a real setting
<i>Duration</i>	2020: 11 months (Overall project: 28 months)
<i>Budget</i>	€630 000 for 2020

B. Tackling muscle loss in cancer patients through nutrition solutions and lifestyle interventions	
<i>Objective</i>	To improve the prognosis and survival rate of cancer patients by addressing the need for knowledge, service and validated nutrition and lifestyle solutions for muscle mass preservation.
<i>Outcomes</i>	<ul style="list-style-type: none"> - Tool to dynamically measure muscle mass - Tailormade medical nutritional solution - Tailormade activity/exercise program - Digital tools/services to enable and empower patients and HCPs
<i>Duration</i>	2020: 11 months (Overall project: 28 months)
<i>Budget</i>	€1 000 000 for 2020

4. How will the funding be allocated?

Indicative total budgets (EIT funding plus co-funding) for each task are provided. The total project budgets for 2020 are still to be approved by EIT and therefore, the indicative budgets may be subject to change.

The budget allocated to each partner will depend on the number of partners and their roles in the task. EIT Funding can be used to cover personnel, travel and subsistence, other goods and services, and indirect costs. **No budget needs to be provided for the application phase, but**

please keep in mind the indicative budgets and EIT funding rules when preparing your application.

No more than 60% of the total budget of each project will be allocated to the partners of one KIC. Funding will be distributed to the partners via the respective KIC.

EIT Health Associate partners and EIT Food RisingFoodStars need to take into consideration that their total accumulated EIT contribution for 2020 cannot exceed €350 000 and €100 000 respectively.

5. How can I submit an Expression of Interest?

The application process will be via a **call for Expressions of Interest to work on the tasks** in the work packages that start in 2020. Partners may apply for more than one task. **Please note that for each task, separate applications must be submitted and only one application per partner per task** will be accepted.

A Partner can apply as:

- **An individual organisation**
- **Together with another Partner as a team**

If an individual organisation is selected to work on a task, they will be matched with another partner to meet the minimum partnership requirements. If applying as a team, the team composition must meet the minimum partnership requirements indicated for that task. The complementarity between the partners in the team must be explained in the Expression of Interest application.

All Expressions of Interest **must be submitted using the application form**. The application language is English.

The application form must be **submitted as a pdf** to hayley.every@eithealth.eu. The deadline for the applications is **20 November 2019 at 17:00 CET**.

Upon submitting their Expressions of Interest, the partners will be notified that their application has been received. In the week after the submission deadline, all applicants will receive notification whether their Expressions of Interest are eligible for evaluation.

All information submitted in the Expressions of Interest will be treated as confidential per the General Data Protection Regulation, GDPR (Regulation EU 2016/679).

6. What are the eligibility criteria?

The call for Expressions of Interest is **only open to the Partners of EIT Health and EIT Food**.

Applications from teams will only be accepted if they meet the minimum partnership requirements indicated for each task.

EIT Health and EIT Food Linked/Affiliated Partners may only submit applications via their corresponding Core Partner.

EIT Food Network and Associate Partners, External Partners and EIT Health Network Partners and Regional Innovation Scheme (RIS) Hubs are **not eligible** to apply. In case of doubt, please contact your local CLC.

Applications must be received by **20 November 2019 at 17:00 CET**. Late or incomplete applications will not be eligible for evaluation. An eligibility check will be conducted before the evaluation.

In general, the same funding rules will apply as for other EIT Food and EIT Health projects. One notable exception for the Food4Health projects is that **all partners are expected to contribute 30% co-funding to their budget**. Partners will also be asked to **include KIC Complementary Activities (KCA)** in their budget. The EIT Funding/(KCA+co-funding) ratio must be 25/75.

7. How will the Expressions of Interest be evaluated?

The Expressions of Interest will be evaluated by an External Review Panel. The evaluation is based on the following criteria:

- **Competence** – Capability and feasibility of the partner(s) to conduct the task in the work package (25%)
- **Experience/Expertise** – Relevance of the experience/expertise of the partner(s) in relation to the proposed task (25%)
- **Motivation** – Justification of why the partner(s) is best suited for the task (50%)

To encourage cooperation between the two KICs, preference will be given to selecting at least one partner from each KIC per work package when possible.

Based on the priority list from the External Review Panel, the Food4Health Core Team will propose which partners will be invited to join each project, taking into consideration the budget and the balance of partners from both KICs. Final approval of the project partners will be obtained from the management boards of both KICs.

The Food4Health Core Team will work together with the selected partners to refine the work plan, budget and deliverables, to ensure that all key aspects will be addressed in the project thereby increasing the likelihood of success.

The **outcome of the evaluation process for each Expression of Interest will be announced to the applicants by 23 December 2019** and will be considered final.

8. What Agreements need to be established?

All new partners joining either of the two above-mentioned projects will be **required to sign the existing Consortium Agreement** that outlines the terms for the collaboration including IP rights and confidentiality. EIT Health Partners will also be asked to sign a Project Grant Agreement

(PGA) and EIT Food Partners an Internal Grant Agreement (IGA) for their participation in either of the two projects.

9. What is the timeline?

Launch of Calls for Expression of Interest	Wednesday 23 October 2019
Deadline for Expression of Interest applications	Wednesday 20 November 2019
Outcome of application evaluations	By 23 December 2019
Tasks start	From 1 February 2020

10. Who can I contact if I have a question?

In section 11, we have listed some frequently asked questions. Any other questions can be addressed to the Food4Health representatives from each KIC.

<p>EIT Health BeNe Hayley Every hayley.every@eithealth.eu m: +31 6 3816 4616</p>	<p>EIT Food Central Yu-Mi Lee Yu-Mi.Lee@eitfood.eu w: +49 8161 716543 m: +49 172 4370228</p>
---	--

11. Frequently asked questions

Q. How does the Food4Health program work?

A. Two projects are being defined by the Food4Health core team and Partners from both KICs will be invited to apply to work on the tasks in these projects.

Q. What are the focus areas of the two projects?

A. 1) Consumer behaviour and a healthy diet; 2) Food intake in clinically relevant situations.

Q. Who is in the Food4Health Core Team?

A. EIT Health BeNe, EIT Food Central, Colruyt, Danone and Technical University Munich.

Q. How was the Core Team chosen?

A. A selection of partners from both KICs who would help identify business opportunities for the two projects.

Q. What is meant by 'Expression of Interest'?

A. A formal statement from a partner or team indicating their intention to perform a task in one of the Food4Health projects.

Q. What is meant by 'indicative total budget'?

A. For each task, an indication of the total budget has been given. This total budget includes both the EIT Funding (70%) and co-funding (30%).

Q. What is meant by 'EIT Funding'?

A. EIT Funding is the grant that is given by EIT. This grant covers 75% of the direct and indirect costs budgeted for the project.

Q. What is meant by 'Co-funding'?

A. The in-kind financial contribution from the EIT partner's resources towards the overall project budget. This *may not* come from other EIT or European funding sources.

Q. What is meant by 'Activity Leader'?

A. The person who is responsible for overseeing the work conducted within a task.

Q. Who will coordinate the WPs and overall project?

A. One of the selected partners within each WP will be asked if they are interested to be the WP leader. The overall project will be coordinated by the Food4Health Core Team.

Q. Who is a part of the General Assembly? What is their role?

A. For each project, the partners who were involved in the 2019 tasks will form a General Assembly. The General Assembly will oversee the continuity, strategy and progress of the project.

Q. Can we apply as a team?

A. Yes, for the 2020 tasks this is possible, but the team composition must meet the minimum partnership requirements.

Q. Who are considered research partners?

A. For this call, research partners are considered to be universities and research institutes.

Q. What do the acronyms and abbreviations mean?

A. These are defined as follows:

- **CET:** Central European Time.
- **CLC:** Co-location Centre. Regional offices of the Knowledge and Innovation Community (KIC) responsible for supporting the partners in that region in KIC activities.
- **EIT:** European Institute of Innovation and Technology.
- **GDPR:** General Data Protection Regulation. The regulation in EU law on data protection and privacy for all individual citizens of the European Union (EU) and the European Economic Area (EEA).
- **IGA:** Internal Grant Agreement. The internal agreement between EIT Food ivzw and an EIT Food Partner, laying down the contractual arrangements between them, regarding all the KIC Activities in which EIT Food Partner is involved during the Relevant Year.
- **KAVA:** KIC Added Value Activities. These are KIC activities contributing to the integration of the knowledge triangle of research, innovation and higher education, including establishment, administrative and coordination activities of the KICs, and contributing to the overall objectives of the EIT.
- **KCA:** KIC Complementary Activity. These are activities/projects having a link with at least one KAVA and are not financed from the EIT.

- **KIC:** Knowledge and Innovation Community. These are the partnerships that bring together businesses, research centres and universities to help develop innovative products and services, launch new companies and train a new generation of entrepreneurs. EIT Food and EIT Health are two of the eight KICs within EIT.
- **PGA:** Project Grant Agreement. The internal agreement between EIT Health e.V and an EIT Health Partner, laying down the contractual arrangements between them, regarding the Project in which an EIT Health Partner is involved.
- **RIS:** Regional Innovation Scheme. A scheme to increase the innovation capacity in areas of Europe not directly benefitting from the activities of EIT Health and other EIT Knowledge and Information Communities (KICs).
- **WP:** Work package. A group of tasks within a project related to a common theme/activity.